



# PHILADELPHIA E&T CHARTER HIGH SCHOOL

1420-22 Chestnut Street • Philadelphia, PA 19102 • [www.petchs.org](http://www.petchs.org) • Phone: 267-514-1823 • Fax: 267-514-1834

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October 12, 2020

Dear Friend:

On October 22, 2020, our high school will be participating in the annual Lights On Afterschool, a nationwide celebration of afterschool programs. This year, we will be hosting this event, virtually. Thanks to our partner, I.B.E.W. Local Union 98, we will be working with Historic Philadelphia to commemorate this event and raise awareness throughout Philadelphia at the fountain at Franklin Square (7<sup>th</sup> & Race). We will be one of more than 7,500 sites across the nation sending the message that afterschool is key to children's success, and that we must keep the lights on and doors open after school. Parents, media, employers, neighbors, school officials and others have been invited, following health/safety protocols, to help us rally support for safe, stimulating afterschool programs.

We would like to invite you to please join us to participate in this year's event virtually on:

**Thursday, October 22, 2020 at 4:00PM**

at

<https://www.petchs.org>

Additionally, we will be taking this opportunity to ask for your support in sustaining our afterschool program in these challenging times. We are seeking title sponsorships for some of our flagship programs as well as general support to help our smaller academic clubs. Title Sponsors will be given naming to support each club, as well as acknowledgement on our website, news broadcasts and newspaper.

Title Sponsorships are available for the following flagship clubs:

**\$10,000 for our Academic Assistance Program**

The Academic Assistance Program runs Mondays through Thursdays from 3PM to 6PM. It offers homework help, tutoring, SAT prep courses, Credit Recovery and more. We have served over 200 high school aged students over the past year.

**\$ 5,000 for our Broadcast Club**

The Broadcast Club runs Mondays through Thursdays from 3PM to 6PM. It offers students experiencing in running a morning newscast under the direction of WHYI, public broadcasting. Students gain experience in digital video production, public speaking, graphic design, and investigative journalism.

**\$5,000 for our Coding/Industrial Design Club**

The coding/industrial design club runs two days per week from 3PM to 6PM. It offers students a blended approach to technology, giving students a foundation in the principles of coding and using technology to support the design of products, devices, objects, and services in practical way to be used by our school community to enhance the school's program.

**\$5,000 for our Gaming Club**

The gaming club runs two days per week from 3PM to 6PM. It offers students a blended approach to video gaming, including the research of video game design and business models. It also offers students the opportunity to take their gaming skills into a competitive manner to engage with their peers in a virtual competition. The foundation of Augmented and Virtual Reality will be introduced.

**\$5,000 for our Newspaper Club**

The newspaper club runs two days per week from 3PM to 6PM. It offers students a foundation in all components of newspaper production. The PE&T Post is currently in its inception and seeking a corporate sponsor for its founding.

Additional Donations in any denomination would be appreciated to support the following additional clubs: Anime, Chess, Photography, Electrical Theory, Robotics, Community Service Club, Career Training Institute, Yoga, Yearbook and more.

The benefits of quality afterschool programs are clear. They support working families by ensuring that children are safe and productive when the school day ends. As violence plagues many of the communities in Philadelphia. Quality afterschool programs make our communities stronger by involving students, parents, business leaders and volunteers. Quality afterschool programs give children the opportunity to discover hidden talents as they grow academically and socially.

I look forward to having you join us for Lights On Afterschool. I will call you next week to confirm your availability. We hope that you will help us keep the lights on after school, and give our children a brighter future.

Sincerely,



Erin Dougherty  
Chief Executive Officer